

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-18/2010-T&C-CM

Dated: 19.07.2012

Circular T&C-CM No. 38/12-13

Sub: Special Tariff Voucher for Ramzan and Id-ul-Fitr festival under prepaid mobile services-reg.

On the occasion of holy Ramzan & Id-ul-Fitr festival, as a goodwill gesture, it has been decided by the Competent Authority to offer the following Special Tariff Voucher (STV) under 2G & 3G prepaid mobile services.


a) Tariff of STV:-

Particulars	STV
STV price in Rs.	699.54
S. Tax @ 12.36% in Rs.	86.46
MRP inclusive of S. Tax in Rs.	786
Free voice call in minutes (pulse in minute)	
-On-net (Local/STD)	786
-Off-net (Local/STD)	786
-Free (Local/National) SMS in Nos.	786
-Free Data Usage in MB (2G/3G)	786
Validity in days	90

b) The above STV may be offered for 30 days with effect from **23.07.2012**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement, as deemed fit, may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.


3. The impact of above tariff needs to be analyzed and feed back submitted to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoBSNL@gmail.com


(Prema Krishnamachari)
Dy. General Manager (T&C)
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)